

2020 SOUTHEASTERN REGIONAL CONFERENCE MARRIOTT TAMPA WATER STREET HOTEL & MARINA MARCH 16-18, 2020 | TAMPA, FL



## SPONSORSHIP + EXHIBITOR AGREEMENT

SPONSOR INFORMATION

ATTENDEE:									
COMPANY:			POSITION:						
ADDRESS:			CITY/STATE/ZIP:						
CHAPTER:			CELL:						
EMAIL:									
WEBSITE:									
SPONSORSHIP	COMMITMI	ENT LEVEL	OTHER SPONSORSHIP	OPPOR	RTUNITIES				
PREMIER	\$5,000	2 AVAILABLE	TUESDAY NIGHT SOCIAL	\$1,500	4 AVAILABLE				
PLATINUM	\$3,500	3 AVAILABLE	WELCOME RECEPTION	\$1,500	4 AVAILABLE				
GOLD	\$2,500	3 AVAILABLE	TUESDAY KEYNOTE SPONSOR	\$1,000	1 AVAILABLE				
SILVER	\$1,250	UNLIMITED	WEDNESDAY KEYNOTE SPONSOR	\$1,000	1 AVAILABLE				
FRIEND OF SERC	\$350	UNLIMITED	LUNCH SPONSOR	\$1,000	2 AVAILABLE PER DAY				
			BREAKFAST SPONSOR	\$750	2 AVAILABLE PER DAY				
ADD ONS			REFRESHMENT SPONSOR	\$500	2 AVAILABLE				
EXHIBITOR \$650	SMPS MEMBER/\$7	750 NON-SMPS MEMBER	WATER BOTTLE SPONSOR	\$750	1 AVAILABLE				
INCLUDES 6' EXHIBIT TABLE. ONLY 5 SPACES AVAILABLE.			PHOTO BOOTH SPONSOR	\$2,000	1 AVAILABLE				
INCLUDES PRE-REGISTERED AND FINA NO ADDITIONAL CONTACT INFORMATI	AL LIST POST CONFERENCE. FEATU	RES NAME OF ATTENDEE AND REPRESENTED FIRM ONLY. ERC.							
SIGNATURE:			DATE:						

SPONSORSHIPS CAN BE PURCHASED THROUGH THE CONFERENCE WEBSITE AT SMPS-SERC.ORG/CATALOG.PHP. IF YOU ARE UNABLE TO PURCHASE VIA CREDIT CARD, PLEASE MAKE YOUR CHECK PAYABLE TO SMPS SOUTHEASTERN REGIONAL CONFERENCE (SMPS-SERC)

AND MAIL IT TO ATTENTION JESSICA CICCARELLI, GPI, INC., 1000 NORTH ASHLEY DRIVE, SUITE 100, TAMPA, FL 33602

PLEASE SEND A VECTOR-FORMAT LOGO (.AI OR .EPS) TO JENNIFER LITTLE AT JENNIFER.LITTLE@TLC-ENG.COM.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES ARE SUBJECT TO AVAILABILITY AND WILL BE AWARDED ON A FIRST-COME-FIRST-SERVED BASIS. AS SUCH, WE WILL NOT ACCEPT COMPETING FIRMS IN THE SAME SPONSORSHIP CATEGORY, SO MAKE SURE TO RESERVE YOUR SPOT TODAY! NO PRINTING, ADVERTISING OR OTHER SPONSORSHIP BENEFITS WILL BE TENDERED UNTIL COMPLETED FORM AND PAYMENT ARE RECEIVED. TO ENSURE INCLUSION ON ALL MATERIALS AS NOTED, SPONSORSHIP COMMITMENTS ARE DUE BY FEBRUARY 1, 2020; THOSE RECEIVED AFTER THIS DATE MAY MISS PRINT DEADLINES.



SPONSORSHIP	(2 AVAILABLE)	PLATINUM (3 AVAILABLE)		SILVER UNLIMITED	FRIEND UNLIMITED	WELCOME RECEPTION OR SOCIAL (8 AVAILABLE)	(2 AVAILABLE)		TUES. OR WED. LUNCH (4 AVAILABLE)	<b>EXHIBITOR</b> (5 AVAILABLE)	WATER BOTTLE SPONSOR (1 AVAILABLE)	PHOTO BOOTH (1 AVAILABLE)
BENEFITS	\$5,000	\$3,500	\$2,500	\$1,250	\$350	\$1,500	\$1,000	\$750	\$1,000	\$650 MEMBER \$750 NON	\$750	\$2,000
COMPLIMENTARY FULL REGISTRATIONS (VALUE \$500 EACH TICKET)	2	2	1									
VIP TABLE SEATING WITH KEYNOTE SPEAKER & SERC CHAIR DURING TUESDAY MORNING KEYNOTE	2	2	1									
COLOR AD IN CONFERENCE PROGRAM	FULL PAGE	FULL PAGE	1/2 PAGE	1/4 PAGE								
PREMIUM EXHIBIT SPACE (VALUE \$650)	~	~										
EXHIBIT SPACE (VALUE \$650)			✓							✓		
LOGO ON ALL EVENT BOARDS	✓	✓	✓	✓	✓							
VERBAL MENTION DURING ALL EVENTS	✓	~	✓	✓								
LOGO ON CONFERENCE WEBSITE AND ALL SOCIAL MEDIA CHANNELS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
MENTION IN SERC EVENT DIGITAL CAMPAIGN	✓	✓	✓	✓		✓	✓					
COMPANY NAME LISTED IN CONFERENCE PROGRAM	✓	✓	✓	✓	✓	✓	✓	✓	✓			
LOGO ON 1 EVENT-SPECIFIC EVENT BOARD (I.E. KEYNOTE, SOCIAL, RECEPTION, ETC.)						✓	✓	✓	✓			✓
VERBAL MENTION DURING 1 SPECIFIC EVENT BEING SPONSORED (I.E. KEYNOTE, SOCIAL, RECEPTION, BREAKFAST OR LUNCH)						✓	✓	<b>√</b>	✓			✓
PLACE LEAVE-BEHINDS AT ATTENDEE TABLES	✓	✓	✓	✓		✓	✓	✓	✓			
INTRODUCE KEYNOTE SPEAKER							✓					
1-MINUTE COMPANY OVERVIEW DURING 1 SPECIFIC EVENT BEING SPONSORED (SOCIAL OR WELCOME RECEPTION)						<b>√</b>	✓		✓			
LIST OF ALL ATTENDEES PRIOR TO THE CONFERENCE (VALUE \$250)	~	<b>√</b>	<b>√</b>									
LOGO ON ACTUAL PROVIDED ITEMS (BAGS, WATER BOTTLES, LANYARD, ETC.)	~										<b>√</b>	
LOGO ON CONFERENCE NOTEBOOK OR LANYARDS	FIRST FIRM TO SIGN UP GETS FIRST CHOICE											
LOGO ON PHOTOS PRINTED FROM BOOTH												✓